



STRAIGHT UP

True North

IPA

True North Ale Company Ipswich, MA / Brewed on Boston's North Shore

STORY

What do we mean by calling this beer Straight Up IPA? Pour yourself a glass. The hops aroma fills the room! It pours crystal clear, not hazy. The first sip takes you to the tropics and the late, long finish leaves you with just a bit of pleasant, piney dankness. Brewed with a lean malt body and clean ale yeast to help support the bright and tropical flavor. Pineapple. Citrus. Stone fruit. And a hint of pine. No gimmicks. This is today's American IPA. Straight Up!

FLAVOR PROFILE

Crisp and bright, with tropical flavors and aromas of dank pineapple, orange and tangerine citrus, apricot and nectarine stone fruit, and resinous pine.

STATS

Alcohol by Volume: 6.4% **Malt:** 2-Row, Pale Ale, Vienna
Color: Pale gold **Yeast:** California Ale Yeast
Hops: Mosaic, Simcoe, Idaho 7

AVAILABILITY

Year-round
16 ounce can, 5.16 gallon keg, and 15.5 gallon keg

